

## PATRICIA J. LIBBY

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### **PROFESSIONAL EXPERIENCE:**

1995 - **Pat Libby Consulting**

Present

Helping organizations reimagine themselves, find the right leaders, advance their position, connect to community. Client list available upon request.

2001 - 2015 **Professor of Practice/Director, The Nonprofit Institute  
University of San Diego School of Leadership and Education Sciences**

Founding Director. Responsible for design, development, implementation and oversight of graduate programs in Nonprofit Leadership and Management, research center dedicated to third sector research, and continuing and community education programs. Duties included guiding strategic vision and planning, curriculum/program design and course materials development, faculty recruitment/coordination/evaluation, teaching/research/academic presentations/publications, student advising, fundraising, event planning, procurement/oversight/participation in community research projects/contracts, program evaluation, marketing/community outreach, public relations/public speaking, advisory board recruitment/management.

1999- 2000 **Program Officer, Local Initiatives Support Corporation, San Diego Office**

Worked on a part time basis to develop and oversee HUD-funded programs to build the capacity of local nonprofit housing developers.

1986 - 1994 **President/CEO, Massachusetts Association of Community Development Corporations, Boston, MA**

Turned depleted nonprofit into national model for CDC associations securing more than \$200 million for community development initiatives. The association provides advocacy, programs and services that enable CDCs to develop and empower disadvantaged communities with affordable housing and other economic development activities.

1985 - 1986 **Director of Distribution, Citizens Energy Corporation, Boston, MA**

Administered \$5 million fund in 7 states to provide home energy assistance payments to low-income individuals.

1981 - 1986 **Associate Director, Boston Urban Gardeners, Boston, MA**

Fostered city-wide non-profit with 14 staffers dedicated to neighborhood open space development, green industry job creation and access to food for low-income people. Editor: The BUG, quarterly paper with 5,000 circulation.

1980 - 1981 **Assistant Director, Energy Conservation Operations, Worcester Community Action Council, Worcester, MA**

Administered 50 staff, \$7 million federal program – Home Energy Assistance Program provided fuel payments to 10,000 clients; Dept. of Energy Weatherization Program trained CETA employees to weatherize 500 homes.

1978 - 1980 **Coordinator, Community Food and Nutrition Program, Action for Boston Community Development, Boston, MA**

Directed federally-funded community gardening and nutrition advocacy program.

### **TEACHING EXPERIENCE:**

- **University of San Diego**, School of Leadership and Education Sciences; School of Law
- **University of California San Diego**, School of International Relations and Pacific Studies
- **San Diego State University**, College of Business Administration
- **Massachusetts Institute of Technology**, Department of Urban Studies and Planning

Graduate teaching: *Nonprofit Sector and Management Fundamentals, Advocacy Skills and Strategies, Strategic Planning*

Undergraduate teaching: *Business Ethics, Fundraising Fundamentals*

### **EDUCATION:**

**Massachusetts Institute of Technology, Cambridge, MA**

Master of Science, Urban Studies and Planning 1999.

Thesis: Win, Lose or Draw: Do Employers Benefit from Hiring Workers Through Boston-Based Job Training Programs?

**Tufts University, Medford, MA**

Public Service Fellow, Medford, MA 1992

One of 5 nationally selected recipients in sabbatical program for practitioners of note.

**Tufts University, Medford, MA**

Bachelor of Arts, Spanish/Sociology 1979. Cum Laude.

Extensive studies for three semesters in Colombia and Guatemala 1977-1978

## **PUBLICATIONS:**

### **BOOKS, CHAPTERS WITHIN BOOKS, PEER-REVIEWED ARTICLES:**

Libby, P. (2022) *The Empowered Citizens Guide*, New York: Oxford University Press

Libby, P. (2021) *The Lobbying Strategy Handbook, Second Edition*. New York: Oxford University Press

Libby, P. (2018) Advocacy as a moral imperative. In McNutt, J. G. (Ed.) *Technology, Activism, and Social Justice in a Digital Age*, Oxford University Press.

Libby, P., Mano, R. & Deitrick, L. (2017). *Exploring Lobbying Practices in Israel's Nonprofit Advocacy Organizations: An application of the Libby Lobbying model*, Administrative Sciences 2017; 7(4):37.

Libby, P., Deitrick, L. (2017) *Cases in Nonprofit Management: A Hands-on Approach to Problem Solving*, Los Angeles, London, New Delhi, Singapore, Washington DC: SAGE Publications

Libby, P. (2012) *The Lobbying Strategy Handbook: 10 Steps to Advancing Any Cause Effectively*. Los Angeles, London, New Delhi, Singapore, Washington DC: SAGE Publications

Donmoyer, R., Libby, P., McDonald M., Deitrick L. (2012) *Bridging the theory/practice gap in the nonprofit and philanthropic studies master's degree program*. Journal of Nonprofit Leadership and Management, Special Issue: BenchMark 3.5 Conference on Nonprofit and Philanthropic Studies. [Volume 23, Issue 1](#), pages 93–104,

Libby, P. (1982) Harvesting our experiences. In *A Handbook of Community Gardening*, Charles Scribner's Sons, New York

## **SELECTED PRACTITIONER PRESENTATIONS:**

Libby, P. (2021). Proven Strategies for Hiring Top Talent. Career Learning

Libby, P. (2021). Why Nonprofits Should Embrace the “L” Word: What Every Executive and Board Member Needs to Know About Lobbying. Career Learning

Libby, P. (2020). *Rethinking the nonprofit operating model*. City of San Diego/University of San Diego Nonprofit Accelerator Program

Libby, P. (2020). *It is LEGAL for your nonprofit to lobby: strategies and election year tips!* University of San Diego, Nonprofit Governance Symposium

Libby, P., Deitrick, L. (2018/2019). *So you started a nonprofit: Now what?* City of San Diego/University of San Diego Nonprofit Accelerator Program

Libby, P., Detrick, L. (2018/2019). *Building an effective board*. City of San Diego/University of San Diego Nonprofit Academy

Libby, P. (2017/2018/2019). *Lobbying and advocacy strategies for nonprofits*. Junior League Board Academy

Libby, P. (2017/2018/2019). *Strategic planning for nonprofits: What's love got to do with it?* Junior League Board Academy

Libby, P. (2018/2019, January). *How to find and hire top talent for your nonprofit*. University of San Diego, Nonprofit Governance Symposium

Libby, P. (2017, May). *Lobbying is not a four-letter word*. County of San Diego Health and Human Services

Libby, P. (2017, April). *Lobbying is not a four-letter word*. Fieldstone Foundation

Libby, P. et al (2017, January). *Reimagining your board to unlock radical transformation: Lessons from the field*. Annual Nonprofit Governance Symposium, University of San Diego, San Diego, CA

Libby, P. (2016, October). *Reimagining your Board: A Case Study of Radical Transformation*. Alliance for Strong Families and Communities, Annual Conference, Los Angeles, CA

Libby, P., Smith T. (2016, June). *Reimagining your Board: A Case Study of Radical Transformation*. Caster Center State of Nonprofits and Philanthropy Summit, University of San Diego, San Diego, CA

Libby, P., Rheinheimer, J. (2016, January). *The Insider's Guide to Succession Planning and Executive Search*. 12<sup>th</sup> Annual Nonprofit Governance Symposium, University of San Diego, San Diego, CA

### **ACADEMIC CONFERENCE PRESENTATIONS:**

Libby, P., Ohmer, M. (2015, October). *What's wrong with this story? A fresh look at teaching with cases*. 61<sup>st</sup> Annual Program Meeting, Council on Social Work Education, Denver, CO.

Libby, P., Deitrick L. & Sowa, J., Grimes, J. (2014, November) *What's wrong with this story? A fresh look at teaching with cases*. 45<sup>th</sup> Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Denver, CO.

Libby, P., Manos, R. & Deitrick, L. (2014, November) *Exploring Lobbying Practices in Israel's Nonprofits Advocacy Organizations: An application of the Libby Lobbying model*. 45<sup>th</sup> Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Denver, CO.

Libby, P., Manos, R. & Deitrick, L. (2014, July) *A comparative analysis of legislative advocacy strategies used by U.S. and Israeli nonprofits: an exploratory study*. International Society for

Third Sector Research, Munster, Germany.

Libby, P., Ohmer, M. (2013, October) *Integrating advocacy into community practice curriculum: Pedagogical innovations for teaching lobbying*. Council on Social Work Education, 59<sup>th</sup> Annual Meeting, Dallas, TX.

Libby, P. (2013, November) *Lobbying is not a 4 letter word*. BoardSource Annual Conference, Los Angeles, CA

Libby, P., Miltenberger, L. & Masoka, J. (2013, April) *New Dimensions of Nonprofit Lobbying*. Annual conference for Urban Affairs Association, San Francisco, CA

Libby, P. (2012, November) *Utilizing Case Studies to Enhance Learning Outcomes*. 43<sup>rd</sup> Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Indianapolis, Indiana.

Libby, P. (2012, November) *Breaking the Tire Cycle Campaign: A case study of cross-border environmental advocacy affecting the U.S*. Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Indianapolis, Indiana

Libby, P. (2011, November). *Popular mechanics: Pedagogical innovations for teaching lobbying*. Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Toronto, Canada.

Libby, P. (2010, November) *Making Change: Texts & Strategies for Teaching Advocacy*. Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Alexandria, VA

Carpenter H., Libby, P. (2010, November). *Assessing the Impact of Applied Learning on Nonprofit Organizations*. Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Alexandria, VA.

Libby, P. (2006, November). *How do we create academic programs that have a strong emphasis on community benefit?* Benchmark 3 Conference, Tempe, AZ.

Libby, P. (2006, November). *Keeping a Nonprofit Masters Program Tethered to Practice: Results of an Action Research Approach to Program Development*. Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Chicago, Il.

Barrett, A., Deitrick, L., Donmoyer, R. & Libby, P. (2006, November) *Beyond Regulation: Creating tools for promoting an ethical culture in nonprofit culture* Annual conference for ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action), Chicago, Il.

#### **VIDEOTAPED PRESENTATIONS:**

**Resilient Boards: How to Create and Sustain a Strong Board-Staff Partnership**

<https://www.youtube.com/watch?v=fnnGT3By2Wg>

**Radically Rethinking the Nonprofit Operating Model: Separating Mission from Management**

<https://www.youtube.com/watch?v=EYn6zoVQ9Pc>

**Lobbying is not a 4-letter word**

<https://www.youtube.com/watch?v=1gyfyb9INMk>

**Beyond the boundaries of nonprofit governance**

<https://www.youtube.com/watch?v=hL2MYwhCMrY>

**AWARDS (SELECTED):**

Libby Award for Excellence in Nonprofit Leadership, University of San Diego 2017 – inaugural recipient of award named in my honor

LASH Faculty of the Year 2011-2012 & 2014-2015 University of San Diego School of Leadership and Education Sciences, Nonprofit Leadership and Management Program

Faculty of the Year 2005-2006, University of San Diego School of Leadership and Education Sciences, Graduate Student Association

Inspiration Award from University of San Diego School of Leadership and Education Sciences Graduate Student Association, 2004

City Heights Community Development Corporation, Appreciation Award for Strategic Planning, 2000

Massachusetts Association of Community Development Corporations, Leadership Award, 1995

Commonwealth of Mass., Official Citation from State Senate, 1994

Commonwealth of Mass., Official Citation from House of Representatives, 1994

Citizens' Housing and Planning Association, *Community Housing Award*, 1994

Western Mass. Enterprise Fund, Leadership Award, December, 1994